

**EXECUTIVE
COMMITTEE**

31st May 2011

COUNCIL PLAN 2011-14

Relevant Portfolio Holder	Councillor Carole Gandy, Leader of the Council and Councillor Michael Braley, Portfolio Holder for Corporate Management
Relevant Head of Service	Hugh Bennett, Director of Policy, Performance and Partnerships
Non-Key Decision	

1. SUMMARY OF PROPOSALS

To agree the Council Plan for 2011-2014 including the action plan which sets out how the Council's priorities will be delivered.

2. RECOMMENDATIONS

The Executive Committee is asked to RECOMMEND that

the Council Plan 2011-2014, attached at Appendix 1 of the report, be approved.

3. BACKGROUND

3.1 At the meeting of the Executive Committee on 20th October 2010 Members considered the Council Plan Part 1 report which set out the Council's vision and priorities. The vision and priorities were recommended to be reconfirmed and this was subsequently approved by Full Council.

3.2 The Council's vision is 'an enterprising community, which is safe, clean and green'. This incorporates three priorities with a fourth overarching priority to be a well-managed organisation.

4. KEY ISSUES

4.1 The Council Plan has been developed to reflect the strategic focus presented in the Council Plan Part 1 report and considers the national, regional and local context in which the Council operates.

4.2 The Council Plan sets out what each priority aims to achieve through a number of key deliverables and supporting actions and measures.

4.3 The supporting measures will form the basis for quarterly performance reporting to the Executive Committee during 2011/2012.

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5. FINANCIAL IMPLICATIONS

The Medium Term Financial Plan approved at Full Council has clear links with the delivery of the Council Plan. Agreed budget bids for specific key deliverables are detailed throughout the action plan.

6. LEGAL IMPLICATIONS

There are no legal implications arising directly from this report.

7. POLICY IMPLICATIONS

The Council Plan 2011-14 will replace the current Plan and will require Full Council approval.

8. COUNCIL OBJECTIVES

The Council's priorities are supported by a range of Council wide and service specific key deliverables and associated actions and measures as detailed in the Council Plan.

9. RISK MANAGEMENT INCLUDING HEALTH & SAFETY CONSIDERATIONS

9.1 The Council Plan is supported by the Corporate Risk Register. Proactive risk management features as an action within the Governance key deliverable.

9.2 This report does not identify any Health and Safety Considerations.

10. CUSTOMER IMPLICATIONS

10.1 The actions and key deliverables are set out in the Council Plan to enhance the quality of services provided to customers.

10.2 Improved customer experience is proposed as a specific key deliverable, incorporating actions from the Customer Experience Strategy which Full Council has approved.

10.3 The Council Plan, when approved, will be published on the Council's website and staff intranet.

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11. EQUALITIES AND DIVERSITY IMPLICATIONS

None arising directly from this report; however the Council Plan contains actions and performance indicators in relation to equalities and diversity.

12. VALUE FOR MONEY IMPLICATIONS, PROCUREMENT AND ASSET MANAGEMENT

No direct implications although the Council Plan contains actions relating to shared services, service transformation and efficiencies.

13. CLIMATE CHANGE, CARBON IMPLICATIONS AND BIODIVERSITY

13.1 The Council's priority 'Clean and Green' aims to develop attractive open spaces, enforce littering, fly tipping and other behaviour detrimental to the environment and support measures to tackle climate change.

13.2 Specific key deliverables are proposed to reduce the Council's carbon emissions, deliver improved and sustainable waste management services and deliver improved environmental quality.

14. HUMAN RESOURCES IMPLICATIONS

Actions to reduce staff sickness and improve the employee climate and organisational culture are detailed within the Council Plan.

15. GOVERNANCE/PERFORMANCE MANAGEMENT IMPLICATIONS

The Council plan is a key component of the Council's governance and performance management arrangements. Associated actions are set out under the priority 'Well Managed Organisation'.

16. COMMUNITY SAFETY IMPLICATIONS INCLUDING SECTION 17 OF CRIME AND DISORDER ACT 1998

The Council's priority 'Safe' incorporates key deliverables to reduce re-offending and anti-social behaviour, and to develop community cohesion.

17. HEALTH INEQUALITIES IMPLICATIONS

17.1 The Council's priority 'Enterprising Community' aspires to ensure residents are healthy and fit.

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- 17.2 A key deliverable is included to improve the general health of the residents of the Borough. Specifically, this incorporates the Abbey Stadium development, delivery of the Local Strategic Partnership Health Action Plan and targeted sports development.

18. LESSONS LEARNT

The Council Plans for both Bromsgrove District and Redditch Borough Councils are now aligned in terms of format and production which has streamlined the strategic planning process.

19. COMMUNITY AND STAKEHOLDER ENGAGEMENT

None directly in relation to this report, but the Budget Jury were engaged in discussions around the Council's priorities and proposed key deliverables.

20. OTHERS CONSULTED ON THE REPORT

Portfolio Holder	At Portfolio Holder's Briefing
Chief Executive	Yes
Executive Director (S151 Officer)	Yes
Deputy Chief Executive/Executive Director – Leisure, Environment and Community Services	Yes
Executive Director – Planning & Regeneration, Regulatory and Housing Services	Yes
Director of Policy, Performance and Partnerships	Yes
Head of Service	Yes
Head of Resources	Yes
Head of Legal, Equalities & Democratic Services	Yes
Corporate Procurement Team	No

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21. WARDS AFFECTED

All Wards

22. APPENDICES

Appendix 1 - Council Plan 2011-2014

23. BACKGROUND PAPERS

Council Plan 2010-2013

Council Plan Part 1, Executive Committee 20th October 2010

Service Business Plans 2011

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